# Transportation Legislation Review Committee Update

September 20, 2022

Mark Ferrandino, Executive Director
Electra Bustle, DMV Senior Director
Rosalie Johnson, DMV Deputy Senior Director



# Agenda

- DMV Overview
- Accomplishments
- Legislation Update
- DRIVES Update
- The Road Ahead
- Q & A





# **DMV Overview**

Driven to serve!



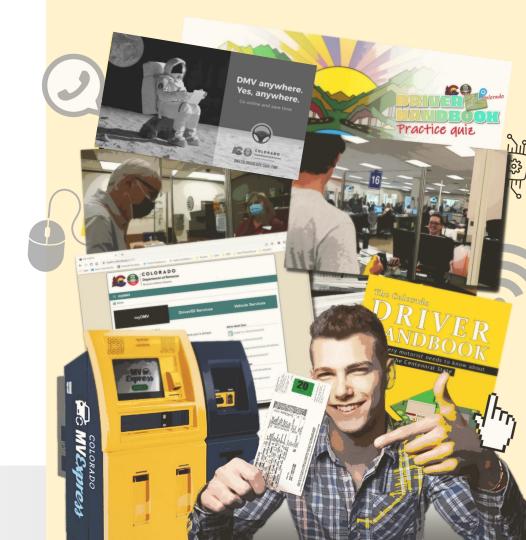
#### Vision and Mission

#### **DMV VISION**

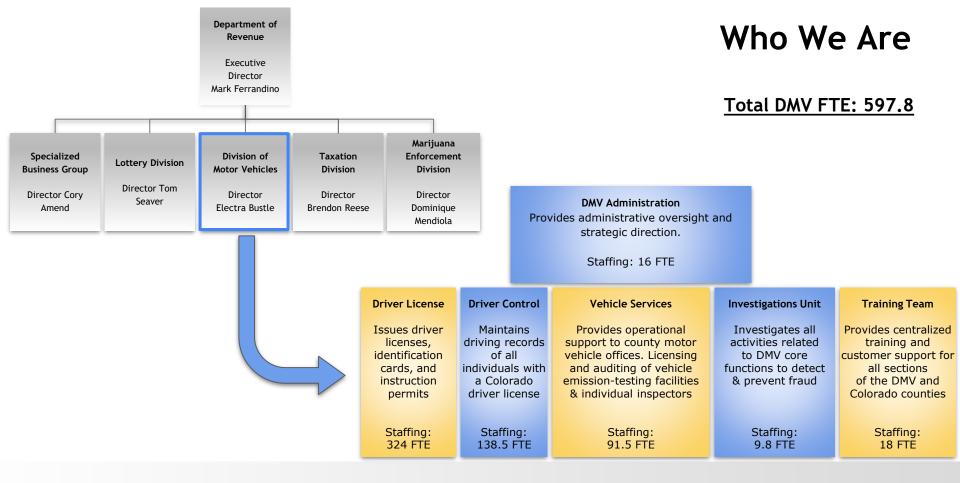
To provide Coloradans a 21st Century customer service experience

#### **DMV MISSION**

To provide motor vehicle, driver and identity services that promote public safety, trust and confidence









What We Believe: We are a value-driven, proactive, strategic-thinking Division where the services we provide to our fellow Coloradans are intuitive and seamless.

- Living our core values of Service,
   Teamwork, Accountability, Integrity and
   Respect
- Being One DMV
- Leveraging technology
- Finding innovative ways to serve all customers
- Strengthening public safety education

- Enhancing and strengthening our relationships with our partners and stakeholders
- Focusing on making our employee's work environment the best it can be
- Marketing our critical services
- Continuously driving excellence and improvement
- Measuring what matters



### **County Partnership**

- 64 County Clerks are authorized agents of DOR
  - Provide Titling and Registration Services in 105 offices
  - Provide DL services in 13 counties and 17 offices
  - 4.3 million county transactions last year
- We collaborate extensively to implement legislation
  - DRIVES County Governance Committee
  - Colorado County Clerks Association
  - Motor Vehicle Technical Committee
  - DMV County Trainers





### DMV By the Numbers - FY22









6,300,000
VEHICLE REGISTRATIONS



104,582
CRASH REPORTS
PROCESSED





# 2021-2022 Accomplishments

**Driven to succeed!** 



#### **Iconic Colorado Credential Contest**



#### Iconic Colorado Credential

- 407 submissions
- 55,760 Coloradans voted
- Front image Mount Sneffels

119 entrants

- Debuted in February, 2022
- Back image Sprague Lake



# 2021-2022 Accomplishments

#### **Improving the Customer Experience**

- DMV call center upgrade: Amazon Connect Call Center software and chatbot
  - FY21 End Wait Time: 00:09:07
  - FY22 End Wait Time: 00:08:04
- Average customer experience time in DLOs: <30 minutes</li>
- Boosted customer satisfaction ratings in DLOs by 33%
- Leveraging Appointment System





2021-2022 Accomplishments

# State and National Recognition

- 2022 AAMVA PACE Awards
- 2021 Tom Clements
   Award



2021 Tom Clements Award



2022 American Association of Motor Vehicle Administrators PACE Awards



2021-2022 Accomplishments

#### **Enhancing Access**

- DMV2GO Mobile Units
- @Home Testing for Permit Tests

#### Leveraging Technology

• CDL Drone Program





#### DMV2GO

- Two SUVs debuted in November 2021
- One RV debuted in August 2022
- By the numbers:
  - Participated in 183 events
  - Issued over 3,000 credentials
  - Driven over 35,000 miles
  - Provided service in 25 counties
  - 39 Partners: Rural Counties, Corrections facilities, Shelters, Resource Centers, County Family Centers
- Emergency and Call to Action
  - Boulder Office Flood
  - Afghan/Ukrainian Refugees
  - Marshall Fire
  - Pueblo DMV Office Car Crash
- Find out more: DMV.Colorado.gov/DMV2GO









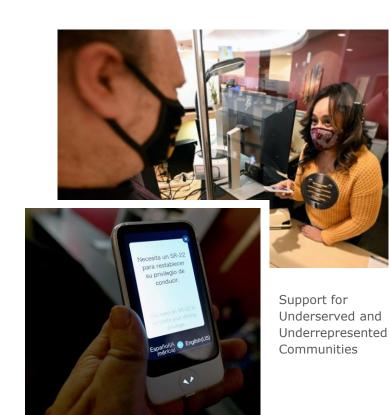






#### **PockeTalk**

- Breaks down language barriers
- Employee-generated solution
- Device translates 82 languages in twoway conversation
  - Able to read written text in many languages
- July 2022 DMV Rollout
  - 78 devices distributed across 35 Driver License Offices





## @Home Driving Knowledge Testing

Adds convenience for Coloradans by offering them another online service that doesn't require a visit to a State Driver License Office

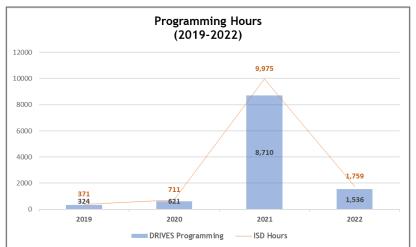
- Available 24/7/365
- 58% test after business hours
- Questions available in English and Spanish
- 2,475 tests taken since the July 12,
   2022 rollout

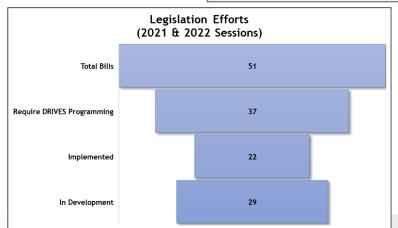




# Legislation Update

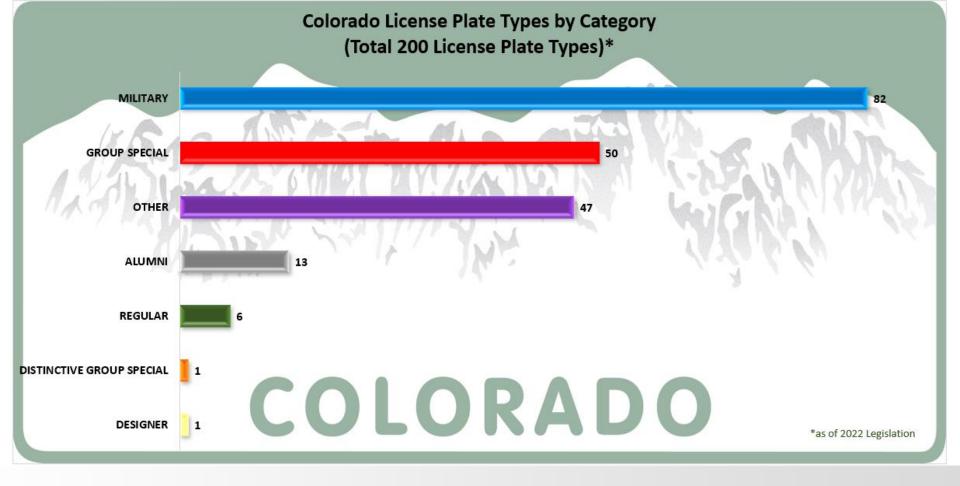






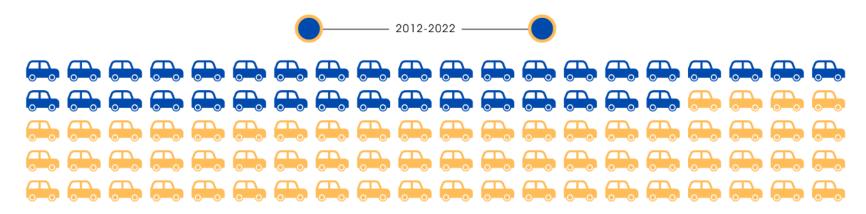








#### Colorado License Plates









# **DRIVES Update**



### **DRIVES Upgrade**

DRIVES Upgrade in 2024-2025 will include:

- Upgrades to existing transactions and services
  - Enhancement to User and Customer Experience
  - o Redesign & Enhance: MyDMV, E-Services, Security, E-Service Dashboard
- This upgrade will also resolve a significant number of backlog tickets for fixes in the system
- ~60k-75k hours anticipated development and testing
- Pre-Work to begin Mid-2024 with active development kicking off January 2025
- 2023-2024 legislative implementation impact



# The Road Ahead





- Digital Transformation
- Customer Accessibility
- Customer Experience
- Public Safety Education
- Recruitment & Retention



#### Any Questions?

#### Please Visit CDOR's Website:

CDOR.Colorado.gov

**Contact:** 

Cooper Reveley, CDOR Legislative Liaison

(cooper.reveley@state.co.us)

